



## Deck the Halls with Your Sponsorship!

The holiday season is a time of joy, giving, and community spirit. We're thrilled to invite you to be a part of our magical Holiday Light Safari event, where we'll be spreading cheer and creating unforgettable memories.

Just like a beautifully decorated Christmas tree, our event is a canvas waiting to be adorned with the support of generous partners like you. Holiday Light Safari is an annual holiday tradition for families in our community and beyond and features thousands of lights, whimsical lighted animal figures, train ride, Santa and more.

Imagine your brand shining brightly amidst a sea of happy faces as we celebrate the spirit of the season. Your support will not only benefit Alexandria Zoo but also strengthen your connection with our community.

We've prepared a special sponsorship package filled with exciting opportunities to showcase your brand and engage with our audience.

### REACH

Average Holiday Light Safari Attendance +10,000  
Average Total Zoo Attendance from Thanksgiving Weekend through December +16,500  
Social Media Followers +40,000  
Email Blast List +8,300

We would love to share more details about our sponsorship options and how your involvement can make a significant impact. Let's create a truly unforgettable holiday season together!





	\$500	\$1000	\$2500	\$5000
Logo and link back to your website on Holiday Light Safari web page	X	X	X	X
Logo on digital displays (Train Deck, Ticket Booth, Louisiana Habitat) inside Zoo from Thanksgiving weekend to Dec. 31	X	X	X	X
Logo on digital displays (Festival Plaza Stage) inside Zoo from Thanksgiving weekend to Dec. 31		X	X	X
Inclusion in Email Blasts	Name	Logo	Logo	Logo
Holiday Light Safari Tickets	6	12	30	60
Train Tickets	6	12	30	60
FOTAZ Household Membership		1	2	4
Alexandria Zoo General Admission Tickets			10	20

## Sponsorship

**Sponsorship Amount**    \$5000    \$2500    \$1000    \$500

**Payment Type**    Cash    Check # \_\_\_\_\_

BUSINESS OR ORGANIZATION: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

Please send Thank You letters to:    Same as Above    Other

### Please make checks payable to FOTAZ

All payments should be received by November 8

Mail to: Alexandria Zoo, Holiday Light Safari, 3016 Masonic Drive, Alexandria, LA 71301

