



Alexandria Zoo Media Internship Program

Alexandria Zoo seeks self-motivated, creative individuals with an interest in photography and the modern media industry. Offered year round, Alexandria Zoo's Media internship provides a platform for undergraduate and graduate students to gain practical, hands-on experience and valuable knowledge in a well-rounded marketing role involving digital communications, media relations and audience development.

The Media Intern works closely with the Media Specialist to generate strong written and visual content showcasing Alexandria Zoo's animals, events, and programming. The Media Internship offers the opportunity to work in a fast-paced, professional environment and learn about the marketing use and archival importance of digital content. Responsibilities include producing high quality and creative photography, videography, and written content that is relevant to the Zoo's mission to inspire conservation of wildlife and wild places. Duties also include editing and cataloging digital content, providing editing and photo assistant support to the Media Specialist, and curating visuals for Alexandria Zoo's social media platforms and website.

INTERNSHIP ELIGIBILITY

- Must be at least 18 years of age
- Must possess unrestricted work authorization
- Must provide 20+ hours of work availability for 8 consecutive weeks
- Must provide own transportation to/from work
- Must provide proof of tetanus booster within seven years to begin internship

REQUIRED EDUCATION

- College student or recent graduate majoring in photography, visual arts, or related field.
- Must be a sophomore or higher at the start of the internship
- Student in good standing, GPA 2.5 or higher

REQUIRED QUALIFICATIONS

- Must commit to a minimum of 20 hours per week for 8 consecutive weeks
- Possess a strong background in digital photography/videography and have working knowledge of Adobe Photoshop
- Have a familiarity with Microsoft Office and basic photo-editing and video-editing software; knowledge of Illustrator, Adobe Acrobat, and Final Cut Pro are a plus
- Should be comfortable shooting live action in low, in/outdoor, and varying light situations
- Have strong verbal communication skills, and pleasant telephone manner
- Be energetic, outgoing, and enthusiastic to learn

- Must have excellent interpersonal skills, be detail-oriented, organized, and effective time managers
- Be a fast learner and team player
- Require minimal supervision
- Be self-motivated, reliable, and able to work outdoors in all weather conditions
- Ability to abide by all Alexandria Zoo staff guidelines and policies
- Ability to exercise care and judgment when working around animals and exhibits

BENEFITS

Internships are unpaid, but course credit can be arranged with the intern's educational institution. The intern is responsible for obtaining necessary approvals from their university for course credit.

INTERNSHIP SCHEDULE

Alexandria Zoo internships require a commitment of at least 20 hours per week for 8 consecutive weeks (minimum) Monday–Friday. Scheduling for this internship is flexible. Weekend hours may be required during special events.

- Summer Internships take place June–August, deadline for applying is April 1
- Fall Internships take place from September–December, deadline for applying is September 1
- Spring Internships take place January–May, deadline for applying is December 1

TO APPLY

1. Complete the online internship form at www.thealexandriazoo.com/Internships.html
2. Email the remaining application packet materials to the Media Specialist at zoowebmaster@cityofalex.com

Please include:

- Resume
- Unofficial/official transcripts
- Paragraph stating why you would like to participate in this internship program
- Letter of recommendation from a media/communications-focused professor/instructor/professional
- Digital portfolio

PLEASE NOTE

The intern will be responsible for all transportation costs and personal health insurance. Housing and transportation accommodations must be provided by the intern.

Alexandria Zoological Park | 3016 Masonic Drive | Alexandria, Louisiana 71301

Promoting understanding and conservation of the natural world in which we live.