



ALEXANDRIA ZOO

TREAT STATION SPONSOR

YOUR INVESTMENT

\$75 Registration Fee

16,000 Pieces of Individually Wrapped Candy

Each treat station must hand out a MINIMUM of 4-5 pieces of individually wrapped candy to each trick-or-treater.

Decorations

Choose a theme and we encourage you to incorporate your banner and business name into your decorations.

Items not allowed for decorating include, but are not limited to, confetti, wire and tinsel decorations, and balloons. Call with any questions. **Soliciting information from guests and campaigning is not permitted.**

YOUR TIME

Meeting

A pre-event meeting with each business will be scheduled to go over rules, logistics and allow you to pick your treat trail location.

Day Before Event

All stations must be set up the Friday before the event.

Day of Event

Please be set up and be ready to go by 9:30 AM. **Minimum (2) adult workers must be present at your station until 5 PM.** You cannot shut down your station and leave early. The last guests deserve the same experience as the first.

YOUR WORKERS

Attire

Wear costumes to carry out your chosen theme or business uniform shirts can be worn. No civilian clothes please.

Restrictions

Workers should be at least 13 years of age. Volunteer workers should stay at your station during their shift and not wander through the Zoo. Young children should not be brought to Zoo Boo while you are working. Workers are required to follow all Zoo policies and rules.

Family members and friends of workers are not permitted to enter with your workers.

WE PROVIDE

Food & Drinks

Drinks and snacks will be available for sponsors and their workers at Volunteer Central. Snacks, including lunch and supper, will be served in Education Building B. (Coolers with water and non-alcoholic beverages are permitted at your station.)

Tables & Chairs

The Zoo will provide tables and chairs for your station. We don't provide tents.

WE ADVERTISE YOU

Your Logo On

Zoo website
Zoo digital displays during Oct.
Zoo social media
Event email campaigns
Banner displayed inside Zoo
Trick-or-Treat Card

Attendance

Zoo Boo averages over 6,000 attendees.

REGISTRATION DEADLINE
September 15

SCAN TO REGISTER



ZOO BOO

ALEXANDRIA ZOO

TREAT STATION SPONSOR





Saturday, October 24, 2026
OPEN 10 AM. LAST ENTRY 3:30 PM. CLOSED 5 pm.

BUSINESS OR ORGANIZATION: _____

CONTACT PERSON: _____

PH: Work _____ Cell _____ EMAIL: _____

MAILING ADDRESS: _____

FACEBOOK HANDLE: @ _____ INSTAGRAM HANDLE: @ _____

WEBSITE: _____

If October 24 is rained out, would you be willing to participate on Saturday, October 31? ☐ Yes ☐ No

Please send Thank You letters to: ☐ Same as Above ☐ Other: _____

DECORATING THEME: _____

MATERIALS TO BE USED: _____

PERSONS AT YOUR STATION AT ALL TIMES _____ (2 - 6 people; At least two adults; no one under 13)

TYPE(S) OF CANDY YOU PLAN TO HAND OUT _____

IF APPLICABLE, OTHER ITEMS YOU PLAN TO HAND OUT _____

Number of Tables needed ☐ 0 ☐ 1

Registration Fee \$75

☐ Cash ☐ Check # _____ ☐ Call 318-441-6820 to pay by credit card

Please make checks payable to FOTAZ

All payments should be received by Sept. 15
Mail to: Alexandria Zoo, ZOO BOO, 3016 Masonic Drive, Alexandria, LA 71301

I, _____ representing _____, have read the information regarding Zoo Boo sponsorship. I understand that my business/org. must provide 16,000 pieces of individually wrapped candy. I am aware that our business/organization is responsible for decorating our display the FRIDAY before the event and dismantling our display and cleaning the area we decorated by the following Monday. I also verify that all of our ZOO BOO workers have read the rules and regulations for volunteers and candy distribution. I understand that there is no soliciting visitor information, no campaigning, and no paper (flyers, coupons, etc.) will be handed out without prior approval by the Zoo Boo Chairman.